



CONTACT

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News Release

Osage FFA Wins 2024 Iowa FFA Marketing Plan Career Development Event

Ames, Iowa--The Iowa FFA Marketing Plan Career Development Event was held at Iowa State University, on Tuesday, April 16, 2024. The first-place team for the Career Development Event was the Osage FFA Chapter. Team members include Paige Mehmen, Scarlett Byrnes and Sophia Ketelsen. Their agricultural instructor and FFA Advisor is Malayne Meyer. The second-place team for the event was the North Scott FFA at Eldridge. Team members include Jordan Jones, Addyson Wehrman and Hailey Wipperfurth. Their agricultural instructor and FFA Advisor is Jacob Hunter Emily Kruse and Courtney Wiedenmann.

Participants had to develop marketing skills through the development and presentation of a plan that promotes a current or proposed product, supply or service. The Marketing Plan Career Development Event was made possible with support from the Iowa FFA Foundation Gold Standard Donors.

Listed below are the results for the Marketing Plan Career Development Event.

Top Four High Teams

1. Osage FFA
2. North Scott FFA
3. Maquoketa Valley FFA
4. Brokaw FFA

Top Team in Written Plan

Maquoketa Valley FFA

Top Team Presentation

Osage FFA

Team Ratings

GOLD Ratings:

1. Osage FFA
 2. North Scott FFA, Eldridge
 3. Maquoketa Valley FFA, Delhi
 4. Brokaw FFA, Clarinda
- Denison FFA
Riverside FFA, Oakland

SILVER Ratings:

North Union FFA, Armstrong
Clear Lake FFA
Earlham FFA
Wapsie Valley FFA, Fairbank
AC/GC FFA, Guthrie Center
Lone Tree FFA
Monticello FFA
Storm Lake FFA
Clear Creek Amana FFA, Tiffin
Vinton-Shellsburg FFA
Williamsburg FFA



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Bronze Ratings:

Charles City FFA
North Scott Jr. High FFA, Eldridge
West Dubuque, Epworth
Hartley-Melvin-Sanborn FFA
East Sac FFA, Lake View
Mt Ayr FFA
Fremont Mills FFA, Tabor

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About Iowa FFA Association

The Iowa FFA Association is a youth organization of more than 19,800 student members as part of 263 local FFA chapters across Iowa. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. The Iowa FFA Association was organized by delegates from 23 schools at Iowa State College on May 17, 1929 and is an integral part of public instruction in agriculture. The Iowa Department of Education provides leadership and helps set direction for FFA as a service to local agricultural education programs. For more, visit the Iowa FFA Association online at IowaFFA.com, on Facebook, and Twitter.